



BUSINESS



SOCIAL



MARKETING



PLANNING





Let's Plan, Connect & Target ...

TG CONNECT WAS FORMED OUT OF A DREAM OF PROVIDING A UNIQUE, INNOVATIVE ADVERTISING PLATFORM TO THE BRANDS.

TG CONNECT lives by the motto of taking the next step in innovation advertisement with the aid of cutting-edge technology and in the process, transform the country's ad ecosystem.



TG CONNECT MEDIA SERVICES is a Digital Marketing Agency made of creative technologists. We help organizations reach their full potential through the intersection of great ideas and technology. TG stands for Target Group. We help organizations connect their Target Group, In the right place, At the right time, With the right message using the best Digital Marketing Tools.



SHREE ADVERTISING & MARKETING PVT. LTD is the largest media owner company in Navi Mumbai. Established in year 2000 by two young entrepreneurs, Shree Advertising was started with a vision to achieve highest pinnacle in OOH domain.

SHREE ADVERTISING added one more feather in its cap by being the first and only group with rights to advertise on BEST AC Buses full wrap advertisement. This went on to become one of the biggest talking point in town due to its magnificent display on busses.

TG CONNECT was born out of the need to offer innovation in traditional advertisement medium. The brainchild of a group of advertising industry veterans, TG Connect was conceptualized after sensing the need to offer a win-win situation to all stakeholders, be it advertisers, consumers, or owners.

After successfully venturing into conventional outdoor business, we came with an innovative advertising solution using Public Information (PI) system inside Railway compartments in Mumbai local trains.





TG CONNECT MEDIA SERVICES is the Digital arm of the TG CONNECT GROUP. We help bridge gaps between the clients and their target audience. We drive our Clients to their Target Groups using various digital transport.

TG Connect Media Services Advantage:

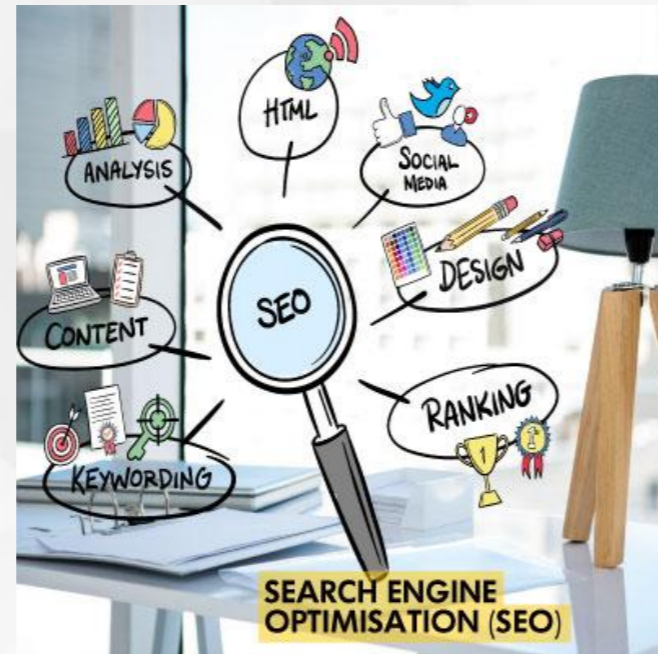
- ◆ Vast Industry Knowledge
- ◆ Organization Perception
- ◆ Sustainability & Suitability
- ◆ Be Spoke Plan for all Budgets



Services We Provide



Pay per Click (PPC)



Search Engine Optimisation (SEO)



Social Media Marketing



E-Mail Marketing



Data Analytics



Display Advertising



Web-Development



Re-Marketing



Services We Provide



ONLINE REPUTATION MANAGEMENT

Online Reputation Management



DIGITAL CONSULTANT

Digital Consultant



MEDIA PLANNING

Media Planning



MEDIA BUYING

Media Buying



MOBILE MARKETING

Mobile Marketing



SOCIAL MEDIA OPTIMIZATION

Social Media Optimization (SMO)



ARTWORK DESIGN (IDEATION TO EXECUTION)

Artwork Design



SMS MARKETING

SMS Marketing

Sterling Holiday (Tourism)



Product Value	- 3 Lac and above
Objective	- Lead Generation
Duration	- September'17 to Present (ongoing)
Channel	- Adwords, Facebook & Affiliate
Leads Generated	- (Updated till 9th May'18)
Adwords	- 21,600+ Leads
Facebook	- 40,000+ Leads
Affiliate	- 10,000+



Mahindra Happinest Palghar (Real Estate)

Mahindra
Lifespaces

Product Value - 30lac and above
Objective - Lead Generation
Duration - April'18 to Present (ongoing)
Channel - Adwords
Leads Generated - (Updated till 9th May'18)
Adwords - 700+ Leads



Neptune Ramrajya (Real Estate)



NEPTUNE

Yours, in every sense.

Product Value	- 40 Lac and above
Objective	- Lead Generation
Duration	- April'18 to Present (ongoing)
Channel	- Adwords
Leads Generated	- (Updated till 9th May'18)
Adwords	- 100+ Leads



Shriji Electronics (Consumer Durables)



Product Value	- 20 thousand and above
Objective	- Lead Generation & Branding
Duration	- April'18 to Present (ongoing)
Channel	- Adwords & Facebook
Impressions	- 3, 00,000
Leads Generated	- (Updated till 9th May'18)
Adwords	- 45 Leads
Facebook	- 110 Leads



Mehta Group (Real Estate)



Product Value	- 5cr and above
Objective	- Lead Generation
Duration	- February'18 to Present (ongoing)
Channel	- Adwords, Facebook & Linked in
Leads Generated	- (Updated till 9th May'18)
Adwords	- 70+ Leads
Facebook	- 250+ Leads
Linkedin	- 30+ Leads



S Kumar Jewellers (Jewellery)



Objective	- Branding
Duration	- September'17 to October'17
Channel	- Adwords, Facebook
Leads Generated	- During the period
Adwords	- 380000 + Impression
Facebook	- 3 00000+ Impression



QI Spine (Health)



INDIA'S 1ST BACK PAIN SPECIALIST

Product Value	- 30 thousand and above
Objective	- Generation/Appointments
Duration	- March'18 to March'18
Channel	- Affiliates (Email)
Affiliates	- 300+



Our Happy Clients



Shishu Vihar
SCHOOL



& many more ...



Thank You...

Let's Discuss:

TG Connect Media Services

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